



THE OFFICIAL
SPONSOR OF
BIRTHDAYS®



January 22, 2016

We are extremely excited to extend an invitation to you to come join the fight against cancer with Electro-Mechanical Corporation and the American Cancer Society as a sponsor for the **fourth** annual Bristol Half & Half Marathon on April 9, 2016. Over the past two years this event has been directly responsible for raising over **\$100,000.00** for the local Mid-South Division. These funds go directly back into our community for cancer research, prevention and education, patient support, detection and treatment. The American Cancer Society is a nationwide health organization extremely committed to help people stay well and get well, finding cures, and fighting back. We look forward to an affirmative response of sponsorship from you at one of the levels listed below to make this event successful.

Achievement – \$1,000

- Company name listed on back of T-Shirts to be given to participants
- Banner placement at the half/finish line areas
- Opportunity to include company info/offer/promotion in participant bags
- Logo displayed at Friday Night Pasta Dinner for participants at the Train Station

Cure – \$2,500

- Logo on back of T-Shirts to be given to participants
- Recognition as a “Cure” sponsor throughout the event
- Banner placement at the half/finish line areas
- Opportunity to include company info/offer/promotion in participant bags
- Banner displayed at Friday Night Pasta Dinner for participants at the Train Station

Survivor – \$5,000

- Logo on back of T-Shirts to be given to Survivors, participants and volunteers
- Recognition as a “Survivor” sponsor throughout the event
- Banner placement at the half/finish line areas
- Opportunity to include company info/offer/promotion in participant bags
- Banner displayed at Friday Night Pasta Dinner for participants at the Train Station

Other

- Medal Lanyard Given to All Participant’s – **Exclusive Sponsorship** - \$5,000.00
- (13) Mile Marker Sponsorships available for \$500 each
- (12) Water Station Sponsorships available for \$250 each

Sincerely,

Amy Hopson
Specialist, Relay for Life
American Cancer Society – Mid-South Division
508 Princeton Road, Suite 102
Johnson City, TN 37601

Russell Leonard
President & CEO
Electro-Mechanical Corporation
1 Goodson Street
Bristol, VA 24201



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The American Cancer Society is a 501 © non-profit organization.

**American Cancer Society
2016 Bristol Half and Half Marathon
Sponsor Reply Form**

Please print all names and exactly as they should appear in all publications.

Company Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone : _____

Email: _____

Sponsorship Opportunities:

_____ \$5,000 **Survivor** Sponsor

_____ \$2,500 **Cure** Sponsor

_____ \$1,000 **Achievement** Sponsor

_____ \$500 **Mile Marker** Sponsor

_____ \$250 **Water Station** Sponsor

_____ \$5,000 **Exclusive Lanyard** Sponsor

Donation Amount: _____

Check Enclosed: _____ Bill Me: _____ (Terms: Net 30 Days)

**Please make check payable to the Electro-Mechanical Corporation
All donations are tax deductible.**

Signature of Sponsor: _____

Printed Name: _____ Title: _____

Please return to: Bristol Half & Half Marathon
c/o Electro-Mechanical Corporation
1 Goodson Street, Bristol, VA 24201
Fax this form to: 276-466-6931
Or Email this form to: runbristol@electro-mechanical.com
Phone: 276-645-8238

Email Company Logo in .EPS or .TIF high resolution format to: runbristol@electro-mechanical.com